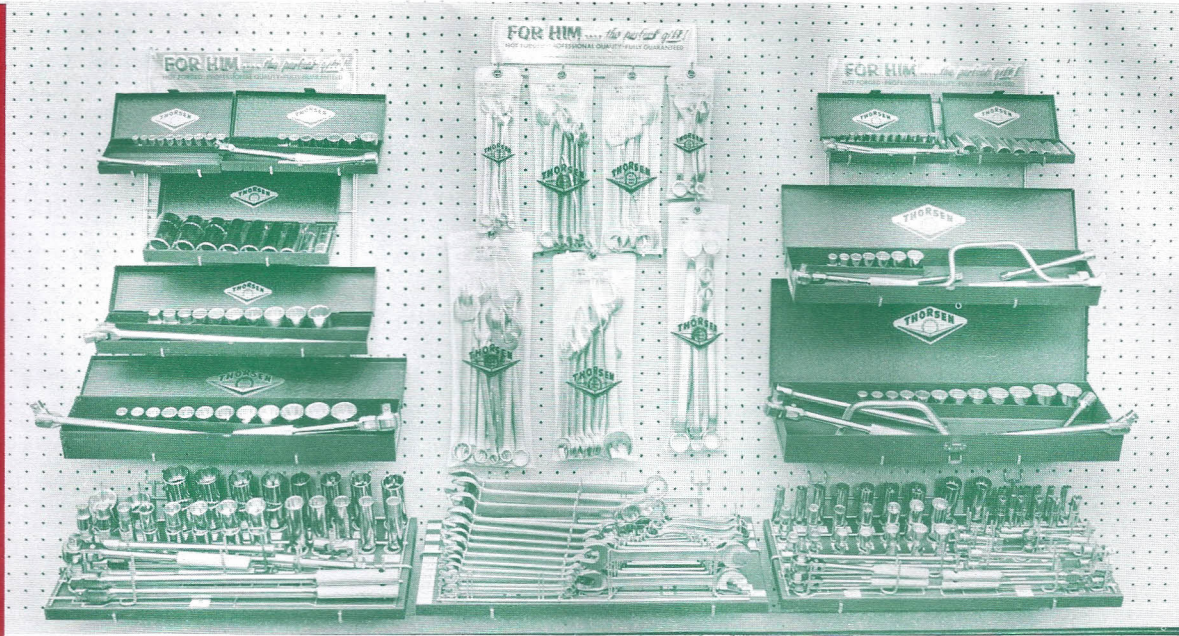


AN UNBELIEVABLY NEW KIND OF DISPLAY

PRODUCING SENSATIONAL WRENCH SALES FOR OVER 5000 HARDWARE DEALERS



DEPARTMENT 19 (WR-109, WR-7 and WR-3)

Contents on Reverse Side

*NOW! The independent Dealer can
meet Big Chain competition!!*

A COMPLETE WRENCH DEPARTMENT FEATURING:

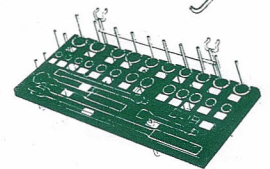
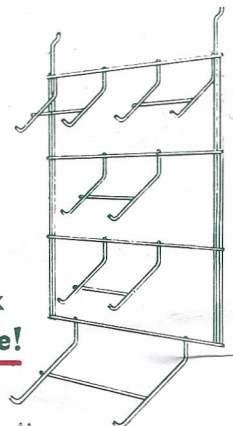
- ① **PRICE** — Never undersold { 40-50 % below lines of comparable quality
10-20 % below so-called "second" lines
- ② **QUALITY** — The finest at any price { Hot forged
Fully guaranteed
- ③ **DISPLAY** — 16 of the most popular sets plus complete open stock
In less space than usually devoted to open stock alone!
- ④ **PROMOTIONS** — Year 'round — Christmas, Father's Day,
Graduation Day, and Price Promotions

RESULTS! Sales increases of 1000% or more!

Only Thorsen offers you the "sales tested Big Chain formula":

- A. Puts big ticket Impulse Sets **UP** where your customer can "see 'em and buy 'em!"
- B. These new† horizontal trays put low volume open stock pieces **DOWN** below your high profit Sets, and (like Big Chain bins), give the dealer a maximum of display in a minimum of low-level, low-cost space. *NOTE: Open stock items help sell high profit sets.*

† Patent applied for.



Easily adapted to pegboard or ordinary walls.
Requires a very minimum of space . . . Puts
the big ticket items up where they sell!

THORSEN MANUFACTURING CO.
5325 HORTON STREET • OAKLAND 8, CALIFORNIA



CONTENTS THORSEN DEPT. 19

WR-109, WR-7

3/8" Drive Set No. 3809DP

Tool No.	Description
612JX	3/8" 6 pt. Deep Soc.
614JX	7/16" "
616JX	1/2" "
618J	5/8" 12 pt. Deep Soc.
620J	3/4" "
622J	7/8" "
624J	1" "
626J	1 1/8" "

3/8" Drive Set No. 3810

Tool No.	Description
12J	Flexhandle
53J	5" Extension
312X	3/8" 6 pt. Socket
314X	7/16" "
316X	1/2" "
318	5/8" 12 pt. Socket
320	3/4" "
322	7/8" "
324	1" "

1/2" Drive Set No. 1210DP

Tool No.	Description
618	1/2" 12 pt. Deep Soc.
620	5/8" "
622	3/4" "
624	7/8" "
626	1" "
628	1 1/8" "
630	1 1/4" "
632	1 1/2" "
636	1 3/4" "

1/4" Drive Set No. 1411

Tool No.	Description
18 M	Flexhandle
8 M	1/4" 6 pt. Socket
9 M	5/16" "
10 M	3/8" "
11 M	1/2" "
12 M	5/8" "
14 M	3/4" "
8 MS	1/4" 8 pt. Socket
10 MS	5/16" "
12 MS	3/8" "

1/2" Drive Set No. 1212

Tool No.	Description
15	Flexhandle
514	7/16" 12 pt. Socket
516	1/2" "
518	5/8" "
520	3/4" "
522	7/8" "
524	1" "
526	1 1/8" "
528	1 1/4" "
530	1 1/2" "
532	1 3/4" "

3/8" Drive Set No. 3814

Tool No.	Description
12J	Flexhandle
33J	Univ. Joint
53J	5" Extension
57J	10" Extension
62J	Speeder
77J	Reversible Ratchet
312X	3/8" 6 pt. Socket
314X	7/16" "
316X	1/2" "
318	5/8" 12 pt. Socket
320	3/4" "
322	7/8" "
324	1" "

1/2" Drive Set No. 1215

Tool No.	Description
16	Flexhandle
77	Reversible Ratchet
514	7/16" 12 pt. Socket
516	1/2" "
518	5/8" "
520	3/4" "
522	7/8" "
524	1" "
526	1 1/8" "
528	1 1/4" "
530	1 1/2" "
532	1 3/4" "
534	1 7/8" "
536	2" "

1/4" Drive Set No. 1416

Tool No.	Description
18 M	Flexhandle
50 M	2" Extension
53 M	6" Extension
77 M	Reversible Ratchet
6 M	3/16" 6 pt. Socket
7 M	7/32" "
8 M	1/4" "
9 M	5/32" "
10 M	3/16" "
11 M	1/8" "
12 M	1/16" "
14 M	3/32" "
8 MS	1/4" 8 pt. Socket
10 MS	5/16" "
12 MS	3/8" "

1/2" Drive Set No. 1218

Tool No.	Description
16	Flexhandle
53	5" Extension
57	10" Extension
62	Speeder
77	Reversible Ratchet
514	7/16" 12 pt. Socket
516	1/2" "
518	5/8" "
520	3/4" "
522	7/8" "
524	1" "
526	1 1/8" "
528	1 1/4" "
530	1 1/2" "
532	1 3/4" "
534	1 7/8" "
536	2" "

Short Box Wrench Set No. PB-3

Tool No.	Description
2112	3/8" x 7/16"
2116	1/2" x 5/8"
2120	5/8" x 1 1/8"

Long Box Wrench Set No. PB-5

Tool No.	Description
2212	3/8" x 3/4"
2216	1/2" x 1 1/8"
2220	5/8" x 1 3/8"
2224	3/4" x 1 7/8"
2226	1 1/8" x 2"

Combination Wrench Set No. PC-4

Tool No.	Description
2012	3/8"
2014	7/16"
2016	1/2"
2018	5/8"

Combination Wrench Set No. PC-6

Tool No.	Description
2012	3/8"
2014	7/16"
2016	1/2"
2018	5/8"
2020	3/4"
2024	7/8"

Combination Wrench Set No. PC-10

Tool No.	Description
2012	3/8"
2014	7/16"
2016	1/2"
2018	5/8"
2020	3/4"
2022	7/8"
2024	1"
2026	1 1/8"
2028	1 1/4"
2030	1 1/2"

Open-End Wrench Set No. PO-6

Tool No.	Description
3008	1/4" x 5/16"
3012	3/8" x 7/16"
3016	1/2" x 5/8"
3019	5/8" x 1 1/8"
3020	3/4" x 3/4"
3024	3/4" x 7/8"

Open-End Wrench Set No. PO-10

Tool No.	Description
3008	1/4" x 5/16"
3012	3/8" x 7/16"
3014	1/2" x 5/8"
3016	5/8" x 1 1/8"
3018	3/4" x 3/4"
3019	7/8" x 1 1/8"
3020	1" x 1 1/4"
3024	1 1/4" x 1 3/4"
3025	1 1/2" x 2"
3030	1 3/4" x 2 1/4"

WR-3*

Open Stock Trays OST-12, OST-38, OST-84 (Including hangers and trays)

- OST-12** 45 pcs. 1/2" Drive Tools as follows: 2 ea. sockets sizes 7/16, 1/2, 5/8, 3/4, 13/16, 7/8, 15/16, 1" 1 1/16, 1 1/8; 1 ea. sizes 1 1/8 and 1 1/4. 1 ea. deep sockets sizes 7/16, 5/8, 1 1/16, 3/4, 7/8, 15/16, 1"; 2 ea. size 1 3/8. 2 ea. Flexhandle, Universal Joint, 5" extension, 10" extension, Ratchet.
- OST-38** 72 pcs. 3/8" and 1/4" Drive Tools as follows: 3/8" drive: 2 ea. sockets, sizes 3/8, 7/16, 1/2, 5/8, 3/4, 1 1/8, 1 1/4; 1 ea. deep sockets, sizes 3/8, 7/16, 1/2, 5/8, 3/4, 1 1/8, 1 1/4; 2 ea. 1 3/8. 1 ea. Universal Socket 3/8, 7/16, 1/2, 5/8, 3/4, 1 1/8, 1 1/4; 2 ea. Flexhandle, Universal Joint, 3" extension, 5" extension, 10" extension, ratchet, adapter 3/8"x1/2". 1/4" Drive: 2 ea. sockets, 6-pt — 3/16, 7/32, 1/4, 5/32, 3/8, 7/16, 1 1/8; 8-pt — 1/4, 3/8, 1/2; 2 ea. Flexhandle, 2" extension, ratchet.
- OST-84** 44 pcs. Flat Wrenches. 2 ea. of all wrenches as follows: Combination wrenches sizes 3/8, 7/16, 1/2, 5/8, 3/4, 1 1/8, 1 1/4, 1 1/2, 1 3/4, 2, 2 1/4; Open-end Wrenches, sizes 1/4x3/16, 3/8x7/16, 1/2x1, 5/8x1 1/8, 3/4x1 1/4, 1x1 3/4, 1 1/4x2, 1 1/2x2 1/4, 1 3/4x3, 2x3 1/2; Short Box Wrenches, sizes 3/8x7/16, 1/2x5/8, 5/8x1 1/8.

* Consult your catalog or price sheets for additional sizes and items available.